

September 5th, 2018

Supreme Council, AASR, NMJ Members,

As part of our ongoing commitment of delivering excellent quality and service to our membership, our Supreme Council, Ancient Accepted Scottish Rite, Northern Masonic Jurisdiction leadership has initiated and approved the development, creation and execution of our standardized brand identity for Scottish Rite, NMJ.

We will continuously innovate and develop ways our brand interacts within our membership as well as create new ways to tell our story. We now offer downloadable resources to use on the National, Valley and local level.

Our Mark on History isn't limited to just our brand but instead, it is the degrees we go through, but the stories we tell, the charitable endeavors we support and the experiences we take away from the organization. Take that idea and share your stories with our identity to the public.

I look forward to seeing what our membership can do with our brand identity. Our vision is simple; promote our organization the best way we can and I'm confident that we have right vision, resources and people in our Valleys to make it happen.

Fraternally,



Matt Blaisdell

Matt Blaisdell, 32°
Creative Director